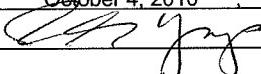


NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES		Docket Number (Optional) 16222U-015600US				
<p>I hereby certify that this correspondence is being electronically or facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)]</p> <p>on <u>October 4, 2010</u></p> <p>Signature </p> <p>Typed or printed name <u>Rosario G. Ysip</u></p>		<p>In re Application of Ayman Hammad et al.</p> <table border="1"> <tr> <td>Application Number 10/676,848</td> <td>Filed September 30, 2003</td> </tr> </table> <p>For METHOD AND SYSTEM FOR MANAGING CONCURRENT SKU-BASED REWARDS PROGRAM</p> <table border="1"> <tr> <td>Art Unit 3688</td> <td>Examiner Daniel Lastra</td> </tr> </table>	Application Number 10/676,848	Filed September 30, 2003	Art Unit 3688	Examiner Daniel Lastra
Application Number 10/676,848	Filed September 30, 2003					
Art Unit 3688	Examiner Daniel Lastra					

Applicant hereby **appeals** to the Board of Patent Appeals and Interferences from the last decision of the examiner.

The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) \$ 540.00

- Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: \$ _____
- A check in the amount of the fee is enclosed.
- Payment by credit card. Form PTO-2038 is attached.
- The Director has already been authorized to charge fees in this application to a Deposit Account.
- The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 20-1430.
- A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

I am the

- applicant/inventor. 

Signature _____
Chia-Chi A. Li

Typed or printed name _____
- assignee of record of the entire interest.
See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed.
(Form PTO/SB/96)

Chia-Chi A. Li

Typed or printed name _____
- attorney or agent of record.
Registration number 64,856 _____

(415) 576-0200

Telephone number _____
- attorney or agent acting under 37 CFR 1.34.
Registration number if acting under 37 CFR 1.34. _____

October 4, 2010

Date _____

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.
Submit multiple forms if more than one signature is required, see below*.

- *Total of _____ forms are submitted.